

## Websites for Trades People

We know the Contracting and Construction Trades Business and we know how to market it online. We get to know your business, understand your needs and can deliver local customers to your website.

Marketing a local trade business through the internet should be effective and produce results. Our system is effective and produces a positive return on your investment. Let us work with you to improve the success of your business.

### Custom Website Design

Attractive professionally designed websites. Clean, simple design with style that provides a professional web presence for your trades business.

Get a professional website to showcase your business and convey your message. We design websites that sell your services. A website for your trades business is not merely for the sake of having a website, it should help bring you more business. Our designs are streamlined to convert your web traffic into customers.

### Internet Marketing for Trades People

A great website needs to be seen by local web surfers. Otherwise it will languish in obscurity and not attract any business. To be seen your site must be easily found in search engines like Google, Yahoo and MSN. Search optimization is the key to allowing internet users to find your site.

We study search engine behaviour and track web users keyword choices and have developed successful systems that can put your website within reach of local web surfers. Take advantage of our expertise and harness the true power of the internet for your local trade business.

### Local Search Marketing

Search engines drive targeted traffic to a website. Everyday, people in your local market are using search engines to find the services they need. And they use the internet to find trades such as painters, landscapers, plumbers, etc. The key is having your site well positioned in for the types of search terms they actually use.

Target the keywords that bring qualified, motivated, local and regional customers to your website. Search engine optimization (SEO) will allow your site to be seen in the search engines. We optimize your site for your best keywords and key-phrases and build your link profile so as to let the search engines know your site deserves to be on page 1 for those terms.